



# ROBERTO BLAKE

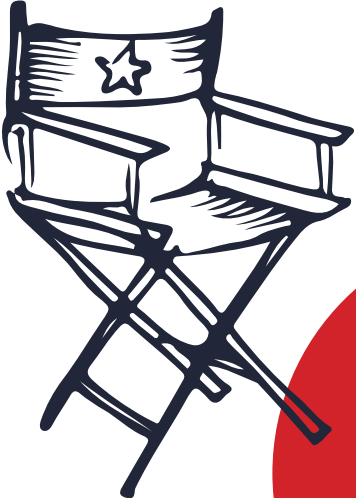
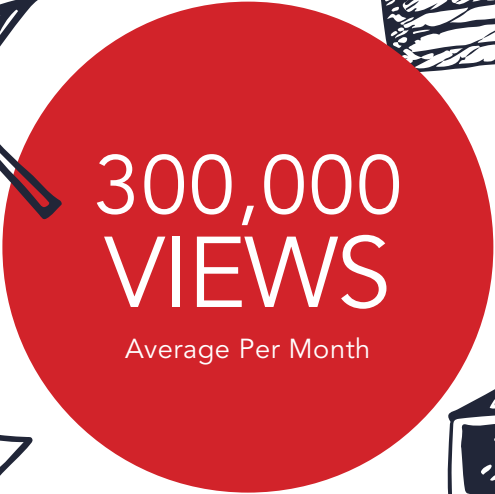
## SOCIAL PROOF 2015

310.409.5408 RBLAKE@ROBERTOBLAKE.COM WWW.ROBERTOBLAKE.COM



<http://youtube.com/robertoblake2>  
 Subscribers: 67,338  
 Channel Views: 3,929,973  
 Channel Type: How To

My YouTube channel has grown organically since uploading weekly content in July of 2013. The audience is 80% male with over 70% of viewers between age 18-34. The primary focus of the channel is to act as a resource for Creatives and Entrepreneurs. The channel currently converts an average of \$30K/month gross in affiliate marketing sales.





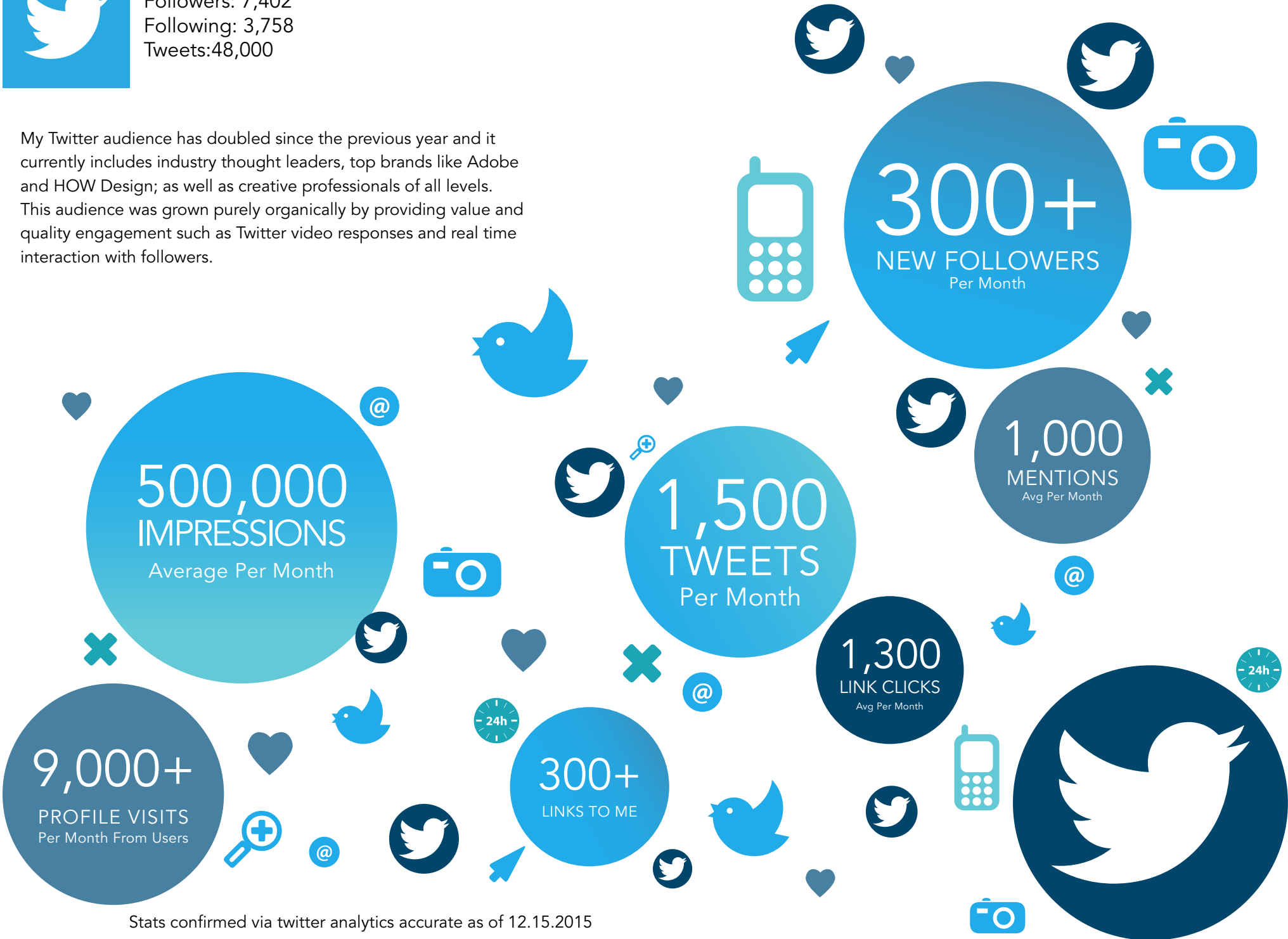
<http://twitter.com/robertoblake>

Followers: 7,402

Following: 3,758

Tweets: 48,000

My Twitter audience has doubled since the previous year and it currently includes industry thought leaders, top brands like Adobe and HOW Design; as well as creative professionals of all levels. This audience was grown purely organically by providing value and quality engagement such as Twitter video responses and real time interaction with followers.

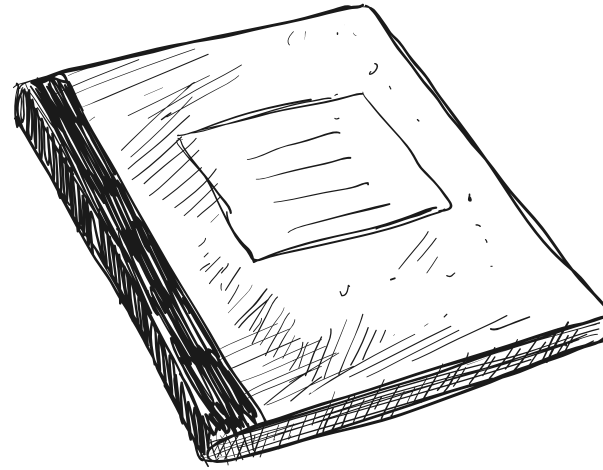


Stats confirmed via twitter analytics accurate as of 12.15.2015

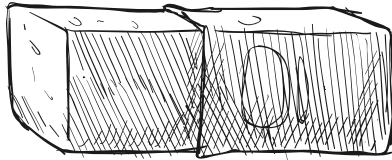


<http://facebook.com/robertoblake2>  
Fans/Likes 3,216

Facebook is where I build a deeper relationship with my audience and engage with them directly (outside of email). Through post on my Facebook Fan Page I can share a variety of different types of media with my fans and communicate with them directly via Messenger. I'm also active within Facebook groups and an administrator within many of them.



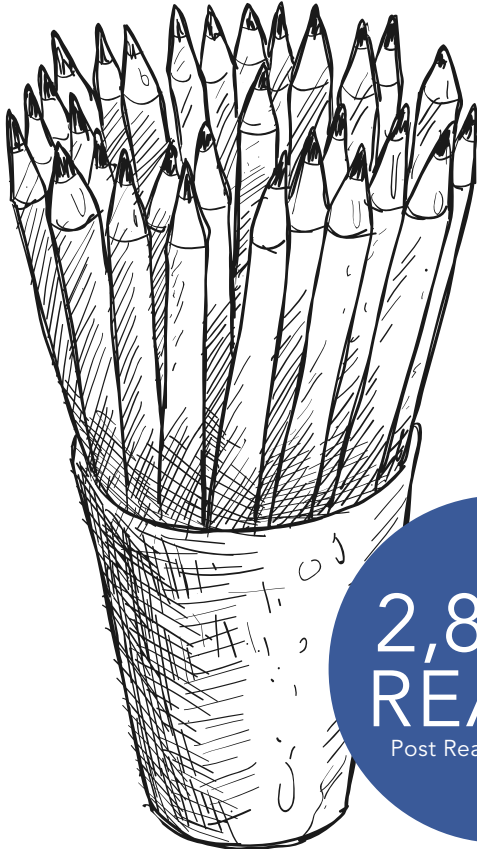
30  
SHARES  
Per Week



800  
CLICKS  
Avg Per Week

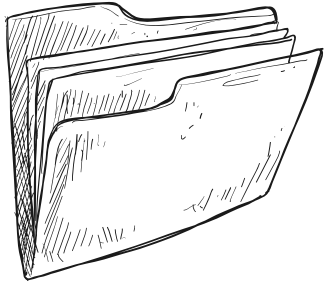
3,200  
FANS

380+  
ENGAGED  
Average Per Week



60  
POST LIKES  
Per Week

2,800+  
REACH  
Post Reach Per Week



40+  
NEW LIKES  
Average Per Week

